



## Whole Foods Headquarters

### Location

Whole Foods  
Austin, Texas

### Size

145,150 sq. ft.

### Industry

Corporate

### Featured Manufacturers

- Steelcase
- Coalesse
- Grand Rapids Chair Co
- Nevins
- Keilhauer
- Bernhardt
- OFS
- Blu Dot
- Arcadia Chair
- West Elm
- Global
- Clarus

### Objectives

- Furnish a newly built headquarters building
- Create an inviting space that embodied the brand's environmentally conscious ethos
- Coordinate with A&D firm to design spaces that encouraged multiple working styles and uses

### Services

- Design Support
- Project Management
- Furniture Installation and Relocation



## THE INITIAL SPACE

Whole Foods enlisted McCoy Rockford to furnish its newly constructed headquarters. Airy, open floor plans, natural finishes and ample amounts of natural light complemented the brand's social and environmental consciousness.

## THE CONSULTATION

Seeking to create spaces that supported employees' physical and mental health, as well as a range of working styles, the client requested McCoy Rockford's help with both furniture acquisition and design consultation. We coordinated with architecture and design firm Gensler Austin to create a cohesive aesthetic.

In addition to furnishings, McCoy Rockford selected accessories such as custom pillows, decorative accents and wall hooks. Biophilic elements — including hanging planters, wall gardens, potted plants and nature-inspired wall art — were selected to reflect the brand's emphasis on making the world a better place through wholesome food that positively impacts the environment. The goal was to create an inspiring space to which employees would be excited to return after an extended work-from-home period.

### Space Features

#### Lounge Areas

- Comfortable lounge seating for respite and collaboration
- Natural finishes and homey textiles
- Warm, energizing color palettes

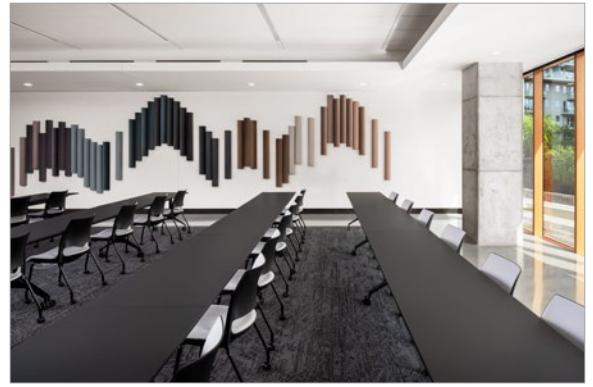
#### Breakrooms

- Communal eating and rest areas
- Banquette, high-top and standard seating options
- Custom art and accent pieces

#### Meeting Spaces

- Private meeting spaces for smaller groups
- Open spaces for larger gatherings
- Spacious training rooms with natural light, flooring and finishes
- Outdoor areas with expansive views of downtown Austin





## THE FURNISHINGS

Working with an array of manufacturers, McCoy Rockford selected products that epitomized the Whole Foods brand.

### Featured Product

- **Coalesse Potrero**

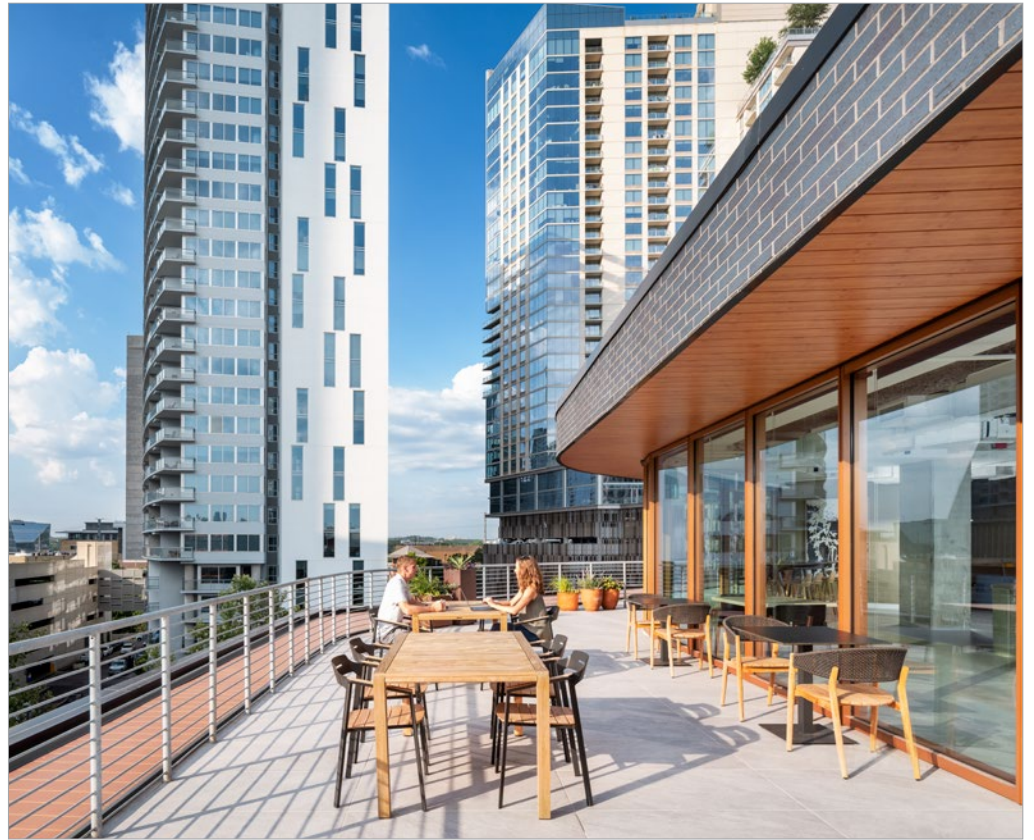
Acting as social focal points, these elegant, mid-mod conference tables were used throughout the Whole Foods headquarters.



“It was great to have McCoy Rockford’s collaboration throughout the multi-year spec and design process. Supply chain issues forced us to reorder furniture, but McCoy Rockford worked hard to ensure everything arrived in time for employees to begin work at the office as planned. The results were well worth the effort, as this building is now the showcase of our campus.”

— Sarah Dailey, Senior Workplace Strategist,  
Whole Foods Executive





## THE RESULTS

From account management to service and installation, McCoy Rockford helped Whole Foods create a space that enriched employee wellbeing and embodied the brand's values. The service department offered invaluable support throughout the ordering and specification process, ensuring products were delivered and installed correctly.

When supply chain issues arose, the McCoy Rockford team leveraged its relationships with vendors to problem solve and adapt. By negotiating with manufacturers, changing orders as necessary and keeping Whole Foods abreast of unexpected changes and delays, we put the client at ease and delivered exceptional results. It was a pleasure to assist Whole Foods in outfitting its headquarters.

